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Denver Food Plan

Council District 8
Community Food Discussion

Thursday, March 31st, 2016
MHCD Dahlia Campus for Health and Well-Being

5:30pm to 8:00pm

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Table Introductions & Discusion
Council Welcome

Table Introductions and Discussion:

- How long have you either lived, or worked in this neighborhood, District 8, or Denver?
- Why is Food important to you?
- Please share an experience that you have had with food in this neighborhood or District.

Council Welcome

- District 8 City Councilman & Council President Chris Herndon

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Sponsor Recognition

Thank You to Our Generous Sponsors!

Sprout City Farms

Hope Center

Produce for Pantries
Local Food for Local Need

University of Colorado Denver

GrowLocal Colorado

Stapleton Foundation
For Sustainable Urban Communities

be well™
Health & Wellness Initiative

Mental Health Center of Denver

Greater Park Hill Community

Taking Neighborhood Health to Heart
Llevar la Salud de la Comunidad al Corazón

Unidos con el Growhaus
Elyria-Swansea, CO

Denver Food Rescue
denverfoodrescue.org

The Garden

Community Co-op Market
Northeast

PCFP
People's Community Food Projects

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Welcome from the Denver Sustainable Food Policy Council

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Meeting Overview

5:30 Dinner, Table Introductions & Discussion, & Council Welcome

6:00 Meeting Overview – Rusty Collins

- Agenda Review
- Framing the Discussion and Goals for the Meeting
- Boundaries for Discussion & Rules of Engagement

Audience Polling

Context - Blake Angelo

6:35 Table Discussions: *The Present, The Future & Getting to Action*

7:40 Tabletop Reports

7:50 Next Steps & Door Prizes

8:00 Adjourn

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Framing the Discussion & Goals for the Meeting

Regarding your Neighborhood and/or District 8, we are hoping that you will have:

- An ***engaged conversation*** about food…
- that will identify ***opportunities for improving*** food…
- while hearing your ***vision for the future*** of food…
- to prioritize ***action that will achieve this desired future.***

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Boundaries for Discussion & Rules of Engagement

- Please limit conversations to food.
- Encourage an inclusive environment – hear all voices.
- Focus on the future versus the past.
- Personal, community, and systems-level perspectives are all valued.
- All participation and the audience polling is anonymous, but results will be posted online.
- Please be respectful to not over-dominate a conversation.
- The dinner bell means that it is time to change!

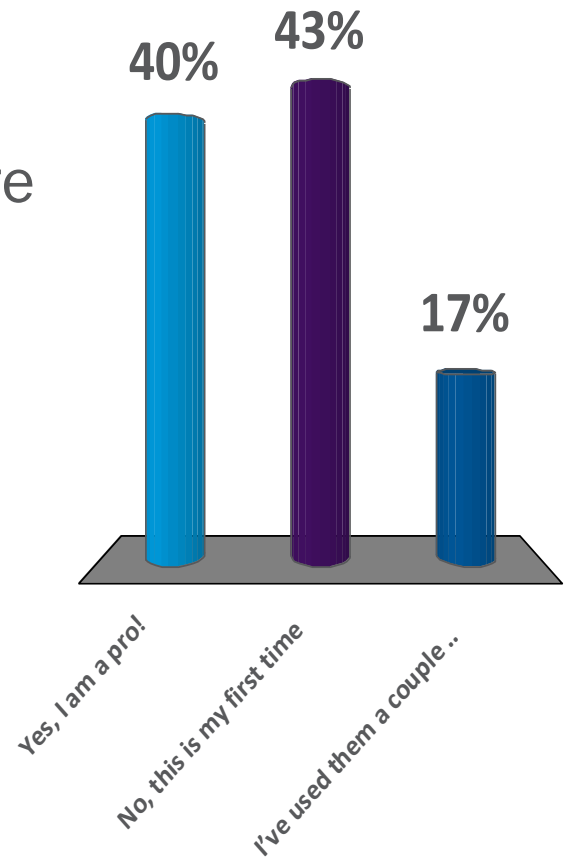
AUDIENCE POLLING

OK, grab the clickers!



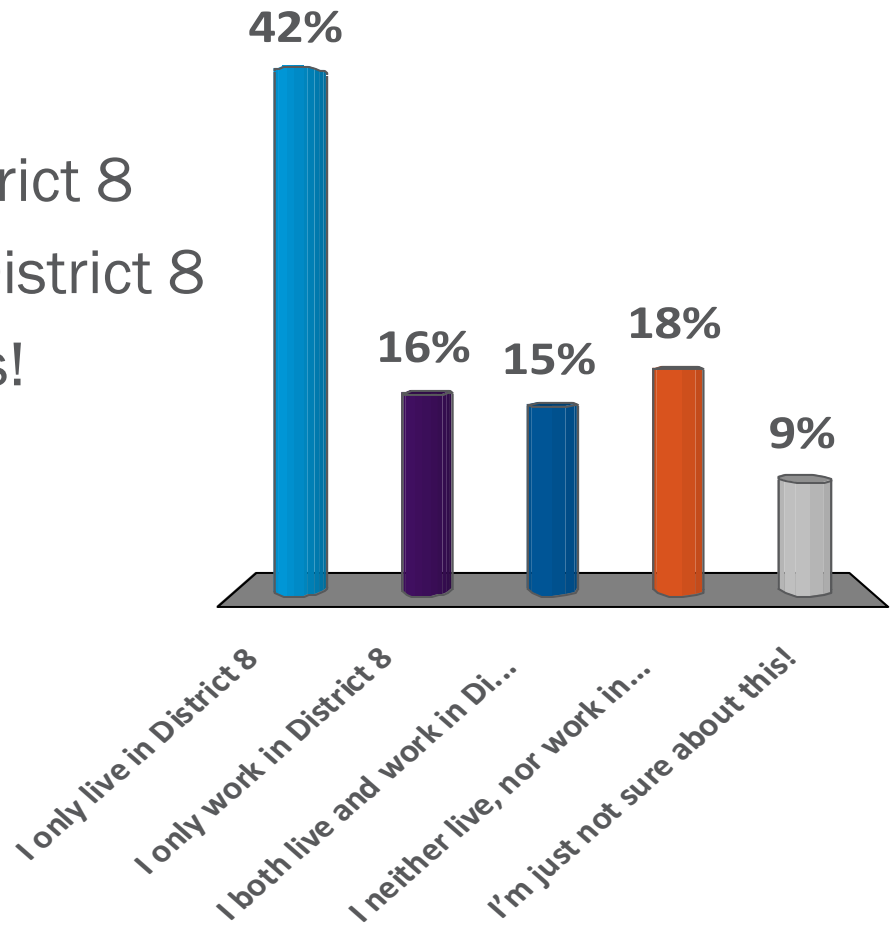
Have you ever used electronic polling clickers before?

A. Yes, I am a pro!
B. No, this is my first time
C. I've used them a couple of times before



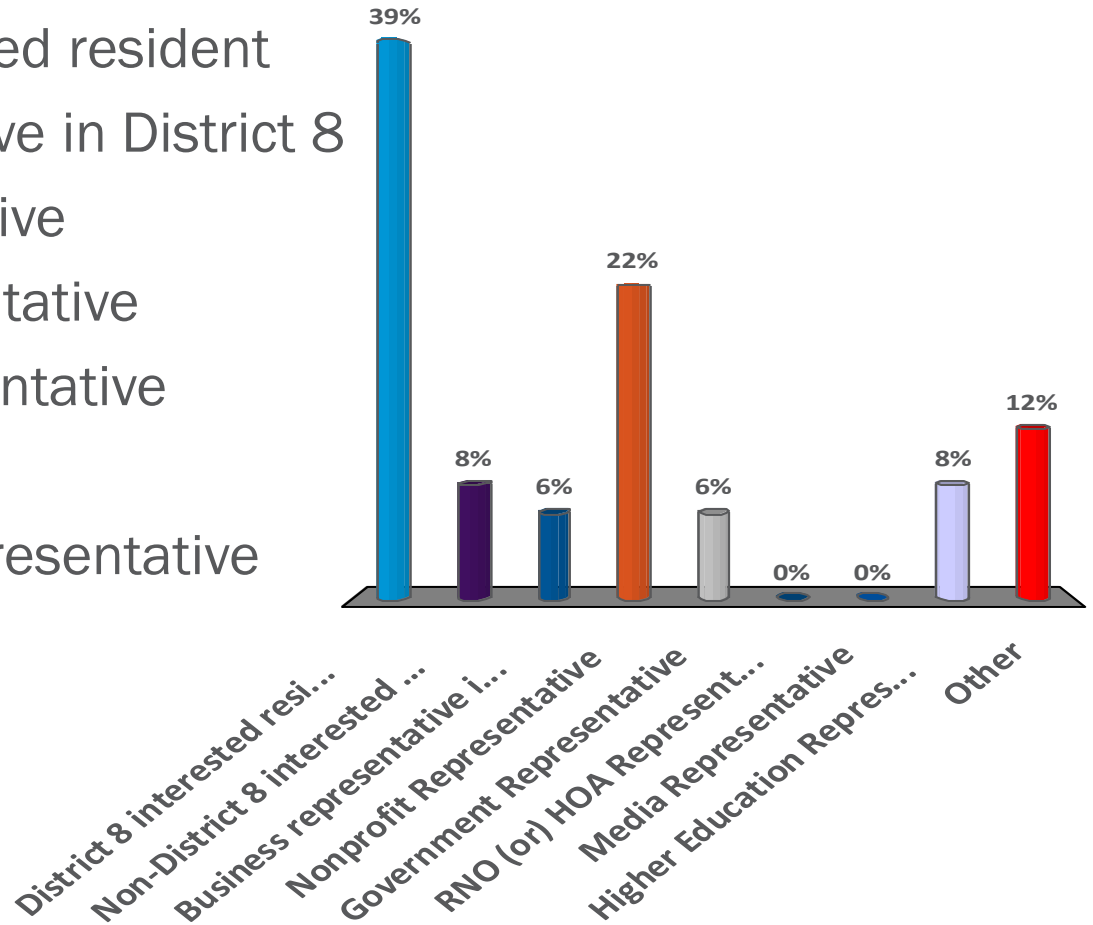
Do you live or work in District 8?

A. I only live in District 8
B. I only work in District 8
C. I both live and work in District 8
D. I neither live, nor work in District 8
E. I'm just not sure about this!



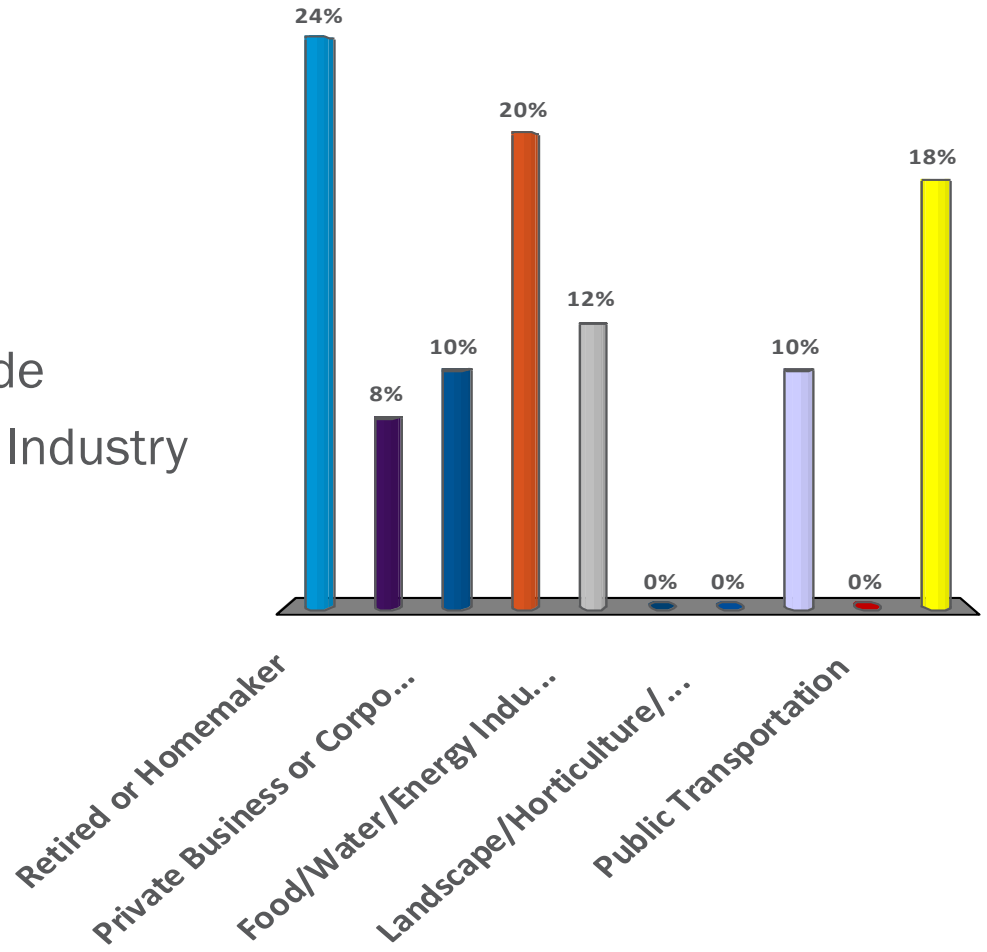
Please identify how you primarily relate to this meeting?

A. District 8 interested resident
B. Non-District 8 interested resident
C. Business representative in District 8
D. Nonprofit Representative
E. Government Representative
F. RNO (or) HOA Representative
G. Media Representative
H. Higher Education Representative
I. Other



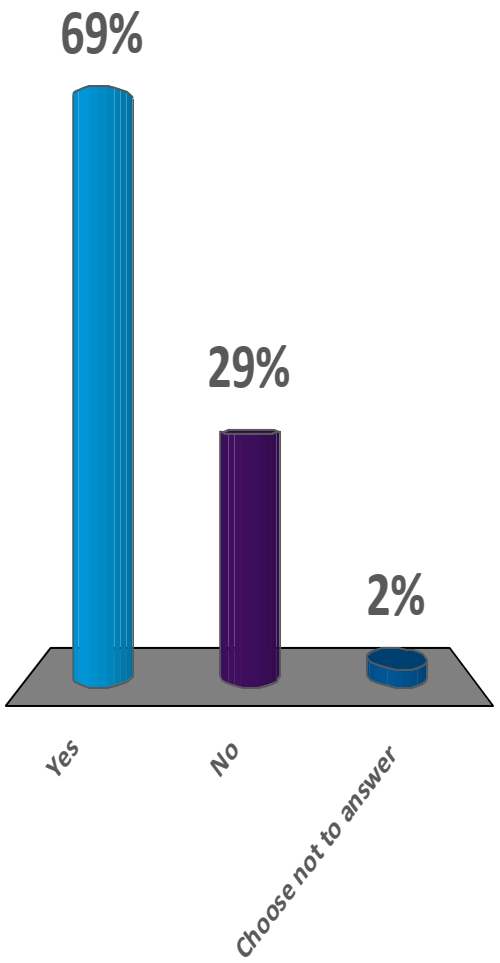
What do you do for your career or profession?

A. Retired or Homemaker
B. Work for the Government
C. Private Business or Corporation
D. Student/Higher Education
E. Food/Water/Energy Industries
F. Construction/Labor/Skilled Trade
G. Landscape/Horticulture/Green Industry
H. Healthcare
I. Public Transportation
J. Other



Do you grow any of your own food at home or in a community garden?

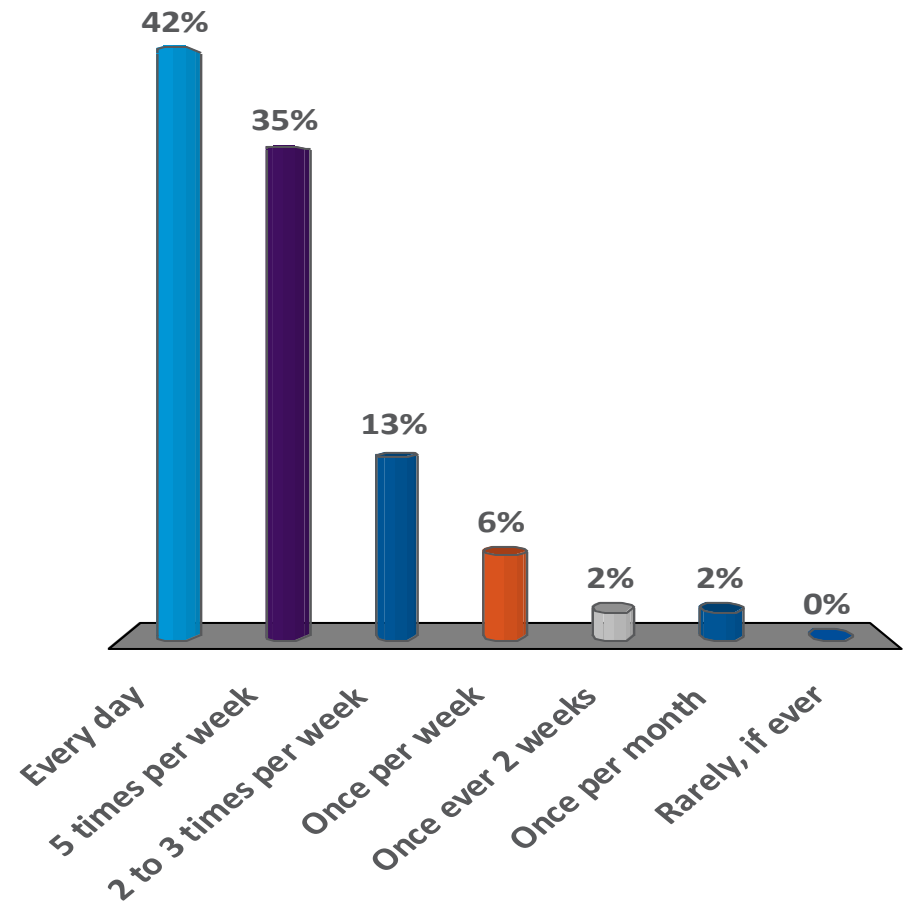
A. Yes
B. No
C. Choose not to answer



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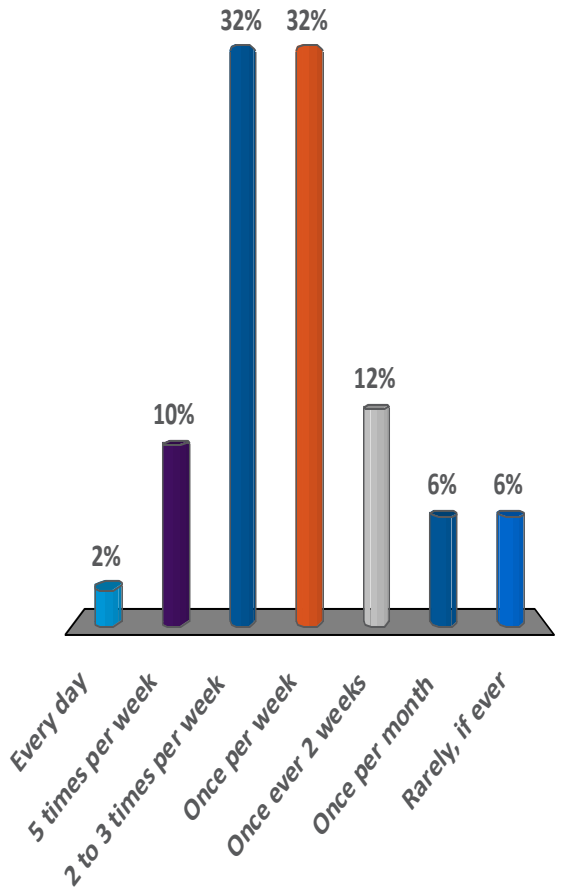
How often do you cook a meal at home?

A. Every day
B. 5 times per week
C. 2 to 3 times per week
D. Once per week
E. Once ever 2 weeks
F. Once per month
G. Rarely, if ever



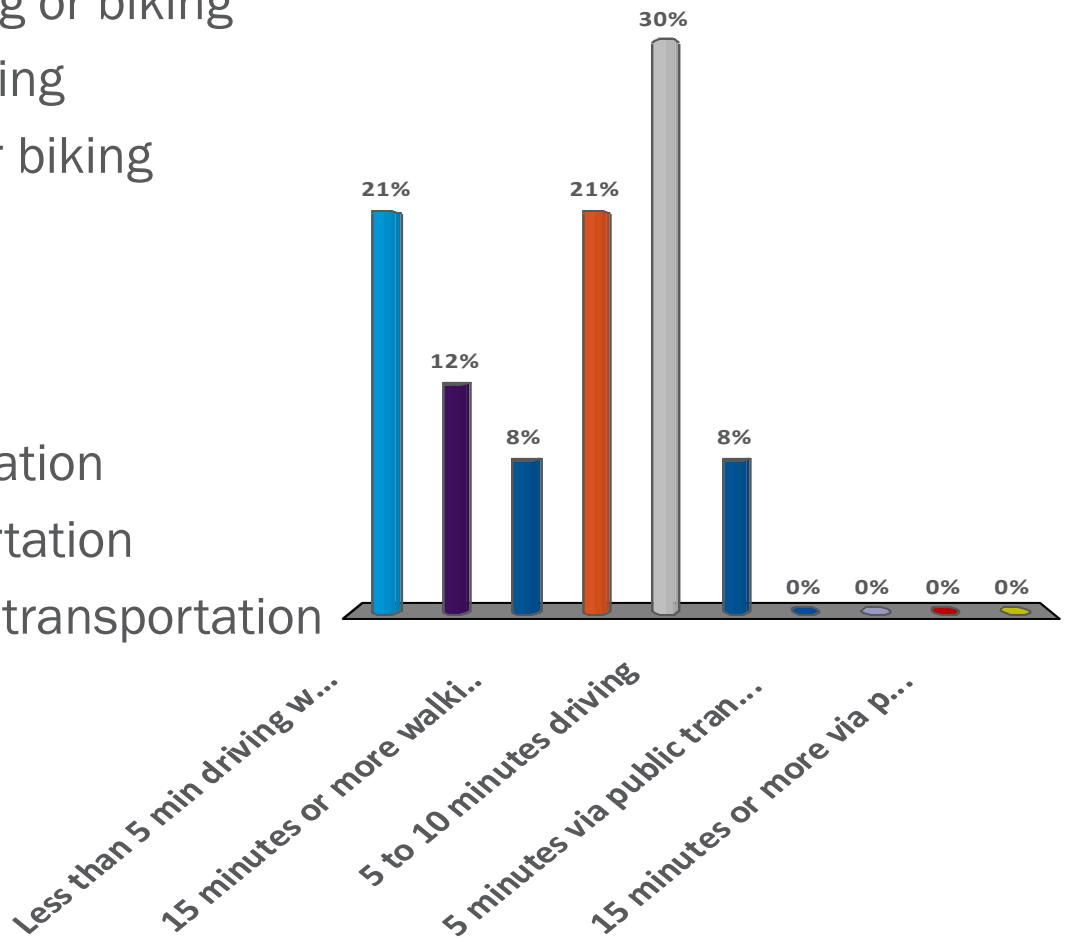
How often do you eat out?

A. Every day
B. 5 times per week
C. 2 to 3 times per week
D. Once per week
E. Once ever 2 weeks
F. Once per month
G. Rarely, if ever



How long does to take to get to your nearest store for healthy food? (each way)

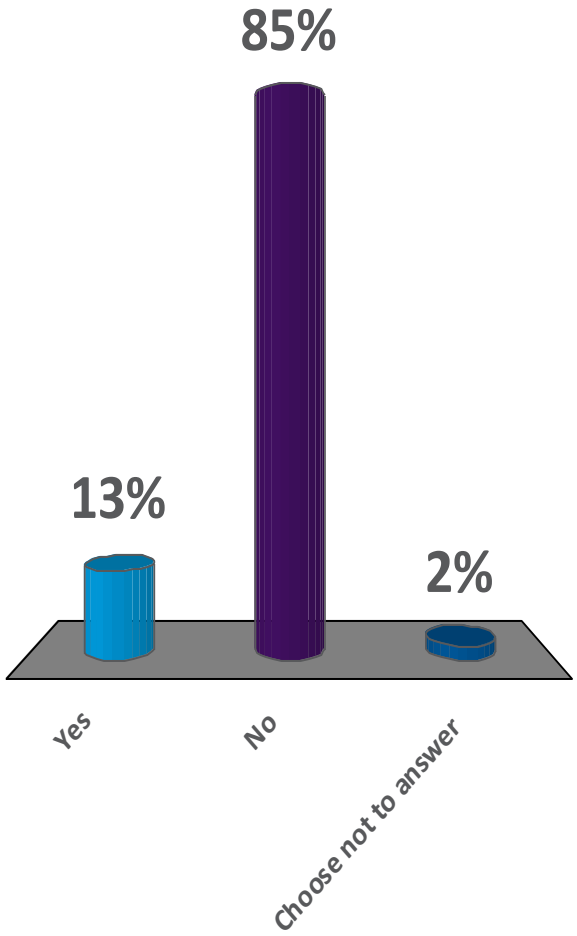
A. Less than 5 min driving walking or biking
B. 5 to 10 minutes walking or biking
C. 15 minutes or more walking or biking
D. Less than 5 minutes driving
E. 5 to 10 minutes driving
F. 15 minutes or more driving
G. 5 minutes via public transportation
H. 10 minutes via public transportation
I. 15 minutes or more via public transportation
J. None of the above



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Have you missed a meal in the last year because you could not afford to purchase it?

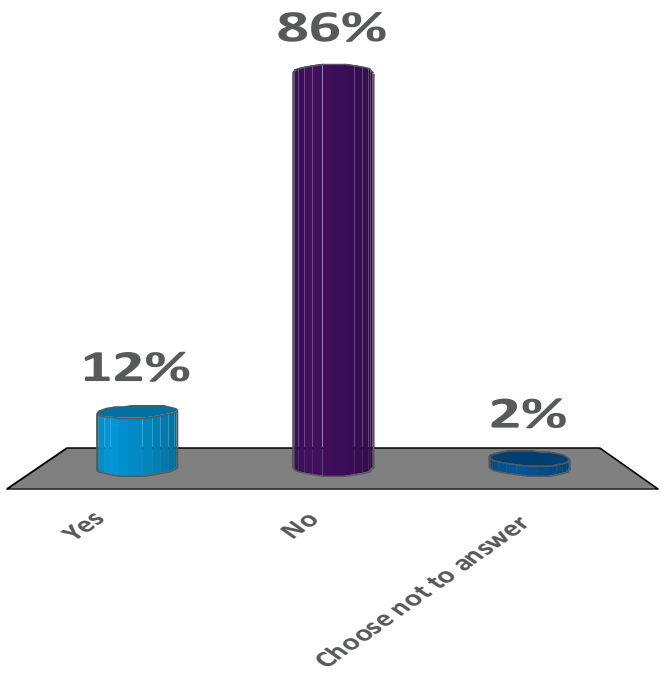
A. Yes
B. No
C. Choose not to answer



Do you, or does your household, utilize a food assistance program?

Food assistance programs include Supplemental Nutrition Assistance Programs(SNAP)/food stamps, free lunch, food pantries or other federal assistance.

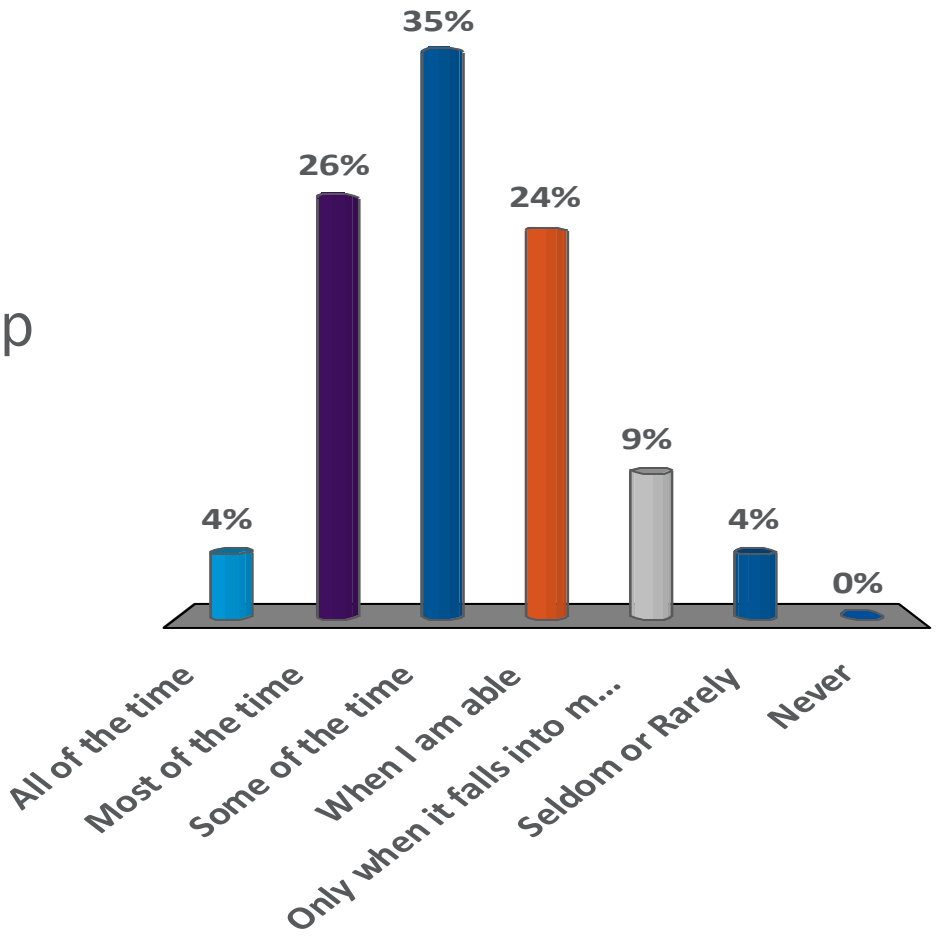
A. Yes
B. No
C. Choose not to answer



How often do you choose to purchase food that is locally sourced (for groceries and/or dining out)?

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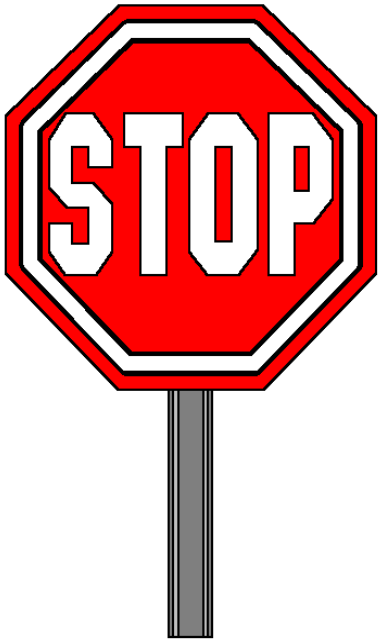
A. All of the time
B. Most of the time
C. Some of the time
D. When I am able
E. Only when it falls into my lap
F. Seldom or Rarely
G. Never



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End of Polling for Now

Please return the clickers to the center of the tables

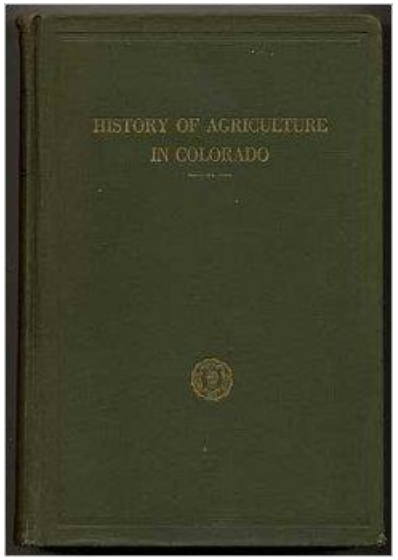


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FOOD IN DENVER

Farming in Colorado

- 1776: Declaration of Independence – 240 years ago
- 1819: Long Expedition in CO
- 1839: First reported vegetable farm in CO
- 1856: Denver City Founded – 160 years ago
- 1859: Rocky Mountain News editorial about local food
- 1876: Colorado became a state – 140 years ago
- 1877: Mining/Food Systems both had $7.4 million in sales

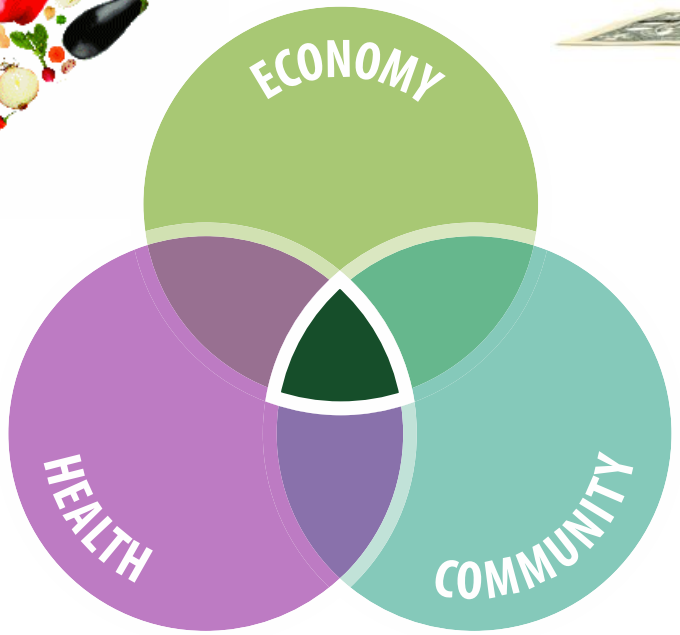


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Why is Food Important?









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Defining “Food”















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DENVER FOOD PLAN -OVERVIEW

Denver Food Plan: Why?

- Help us tell our story
- Foster a common food agenda
- Identify actions, timelines, and accountable individuals/organizations
- Encourage collaboration
- Guide city actions and investments
- Cultivate buy-in across a wide range of food stakeholders
- Stimulate innovation to address our biggest food challenges
- Further position Denver as a world-class city where everyone matters

Denver Food Plan: What?

Denver Food Vision: 2030

- A 15-year strategic vision focused on key numerical impacts across the food system

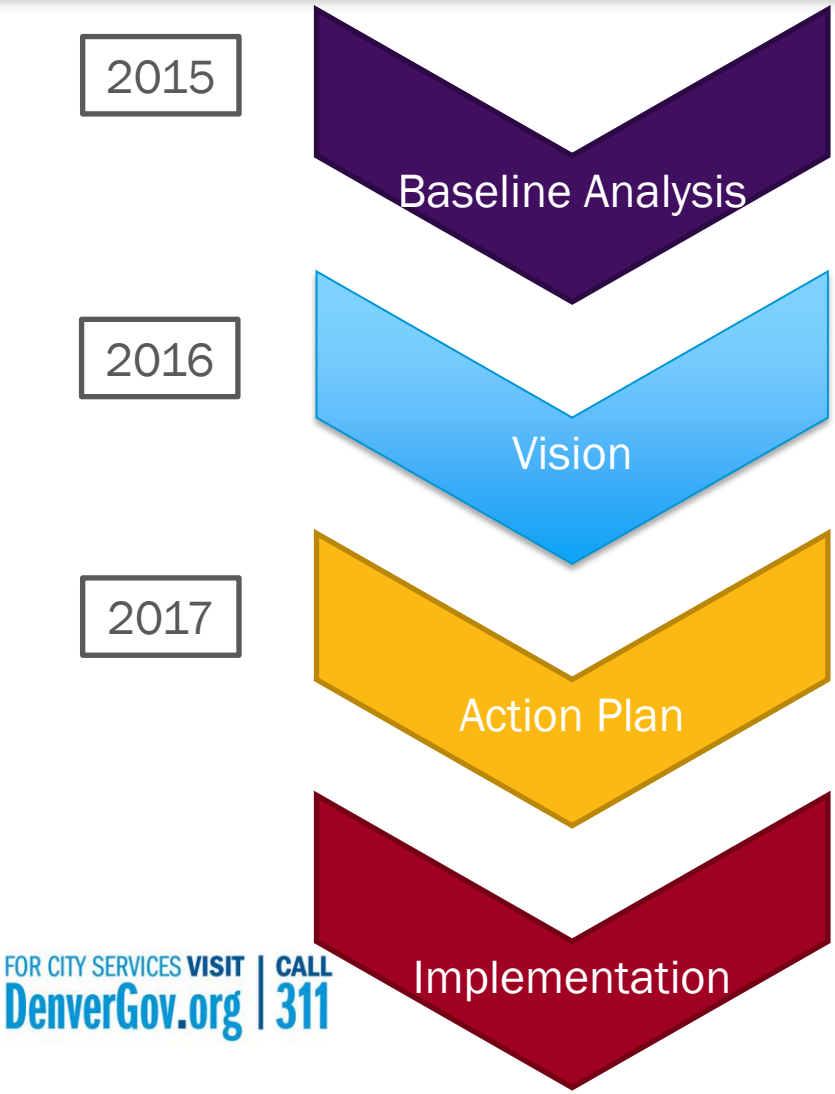
Denver Food Action Plan: 2020

- A 5 year action plan to guide city efforts towards achieving the City Food Vision 2030
- Based on individual community action plans (from neighborhoods and industries).
- City will prepare template and provide limited technical assistance
- Action plans will be updated every ~5 years, i.e. Action Plan 2025 and 2030

- Annual Progress Reports

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Food Plan: How?



- Phase 1: Baseline Analysis
- Convene Inter-Agency Working Group
- Engage Sustainable Food Policy Council

- Phase 2: 2030 City Food Vision
- Community Listening Sessions
- Industry Focus Groups
- Online and Public Comment

- Phase 3: 2020 City Food Action Plan
- Roll-Out Template
- Industry and Community 3-5 year Action Plans
- Public Comment on City Food Action Plan

- Phase 4: Adoption and Implementation
- Kick off event
- Annual Progress Reports
- Action Plan Updates

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~25 Meetings in 2016

Community Listening Sessions (11)

- District 1
- District 2
- District 3
- District 4
- District 5
- District 6
- District 7
- **District 8**
- District 9
- District 10
- District 11

* Outreach through city council member, RNOs, BIDs, churches, schools, police stations, libraries, community and rec centers, and interested community-based organizations

Industry Focus Groups (14+)

- Producers
- Processors
- Distributors
- Grocery Retailers
- Farmer Markets
- Restaurants, Food Trucks, and Caterers
- Food Service
- Institutional Food Buyers
- Direct Hunger Relief
- Health Care Providers & Insurers
- Education – Cooking & Nutrition
- Education – Urban Gardening, Homesteading, & Farming

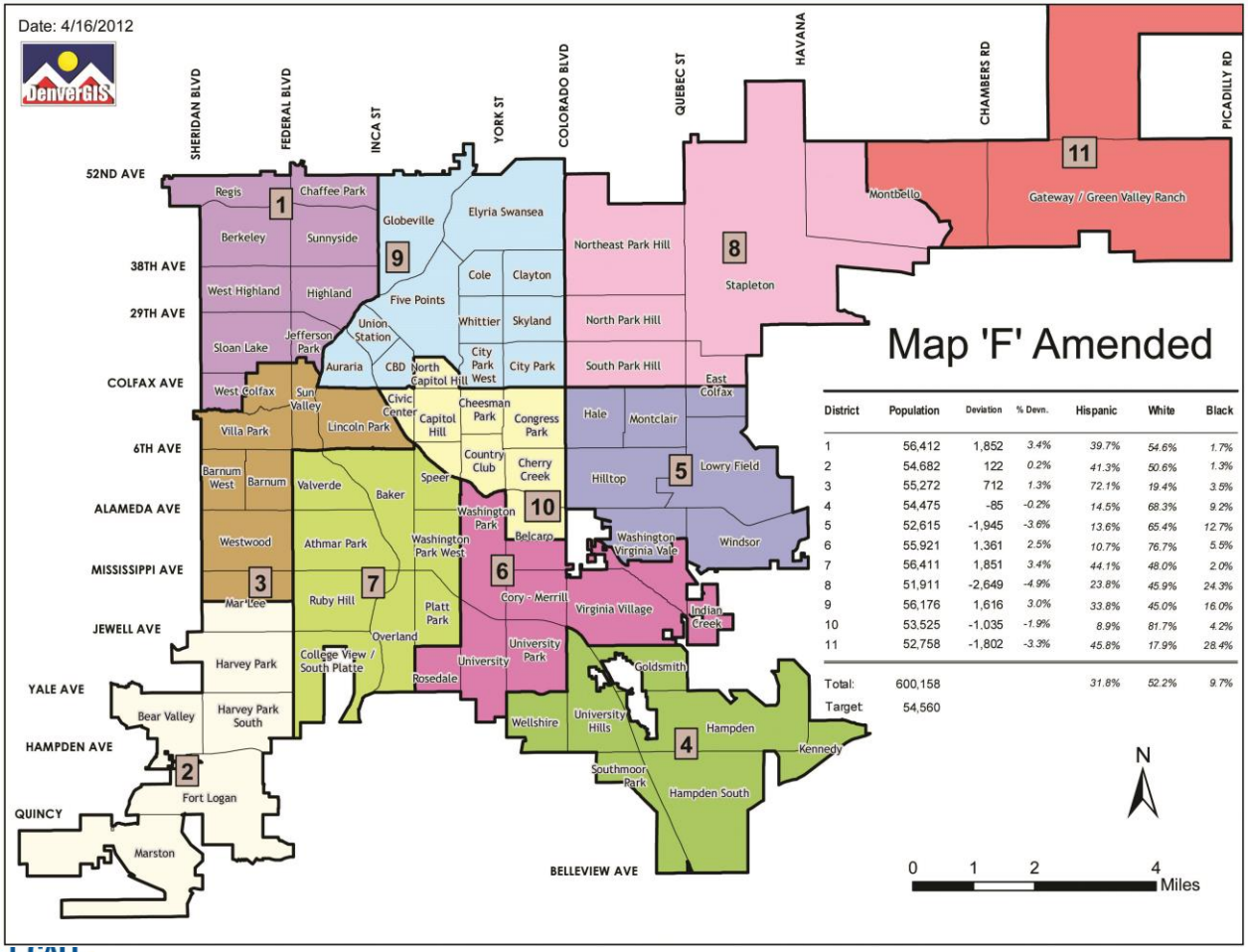
- Academia
- Funders
- Urban- Rural Linkages

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FOOD IN COUNCIL DISTRICT 8

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District 8 Map



District	Population	Deviation	% Devn.	Hispanic	White	Black
1	56,412	1,852	3.4%	39.7%	54.6%	1.7%
2	54,682	122	0.2%	41.3%	50.6%	1.3%
3	55,272	712	1.3%	72.1%	19.4%	3.5%
4	54,475	-85	-0.2%	14.5%	68.3%	9.2%
5	52,615	-1,945	-3.6%	13.6%	65.4%	12.7%
6	55,921	1,361	2.5%	10.7%	76.7%	5.5%
7	56,411	1,851	3.4%	44.1%	48.0%	2.0%
8	51,911	-2,649	-4.9%	23.8%	45.9%	24.3%
9	56,176	1,616	3.0%	33.8%	45.0%	16.0%
10	53,525	-1,035	-1.9%	8.9%	81.7%	4.2%
11	52,758	-1,802	-3.3%	45.8%	17.9%	28.4%
Total:	600,158			31.8%	52.2%	9.7%
Target:	54,560					

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Quick Facts: District 8

Population (#)	60,264
Households (#)	21,255
Median Income	$66,508
Average Income	$91,635

Work Completed

- Livewell Park Hill Thriving Communities. (2007). One Year Progress Report.
- Taking Neighborhood Health to Heart. (2008). Neighborhood Health Briefs.
- Taking Neighborhood Health to Heart. (2009). Food Basket Project Summary.
- Denver Community Planning and Development. (2012). Central Park Blvd Station Area Plan.
- Livewell Park Hill Thriving Communities. (2012). Health Initiative Summary Report: Progress and Accomplishments 2006-2011
- Denver Environmental Health. (2014). Corner Store Market Customer Demand Survey.
- SHARE Northeast Denver. (2014). Northeast Denver Food Assessment
- Park Hill Healthy Families and Food Action Research Network. (2015). CSTI Pilot Project Application
- Park Hill Food Works. (2015). Park Hill Convening – Notes from 2nd Forum

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Some Challenges

- Many have limited incomes to purchase healthy food
- Limited healthy food retail
- Limited pedestrian, bike, and transit connections to healthy food retail
- Poor diet related health indicators (low fruit/vegetable consumption, high blood pressure cholesterol, diabetes)

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Some Opportunities

- Strong coalition of food interested organizations
- Numerous city and non-profit efforts around food
- Clear community interest in food, opportunity to build more community
- Underutilized community resources
- Youth leadership and workforce development

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DISCUSSION

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Discussion – Your Neighborhood Today

The Present:

What are some of the good things about food in your neighborhood today?

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Your Neighborhood Today

What are some of the good things about food in your neighborhood today?

- Think in terms of a Neighborhood-based context.
- What do we already know?
- Have we missed anything?
- What's going well in our neighborhood or District 8?
- Is there anything going on that is especially exciting or innovative?

Envisioning Our Future

The Future

- When you imagine living in a great neighborhood in 2030, what does “food” look like?

- Why is food important in creating a great neighborhood?

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Envisioning Our Future

When you imagine living in a great neighborhood in 2030, what does "food" look like?

Why is food important in creating a great neighborhood?

- In 15 years, how will your neighborhood, or Denver, look different, or better?
- What do you think food is going to look like in 2030?
- Where do you imagine you will get your food, prepare and eat it?
- Why does food matter?
- Why is that future exciting to you?

Discussion – Getting to Action

Action

- What must happen to make this vision a reality?

- What are barriers to getting there?

Getting to Action

Action

- **What must happen to make that vision a reality?**
  - What needs to happen IMMEDIATELY to start reaching this ideal future?
  - What needs to happen BY 2030 to reach this ideal future?
  - What are the key roles of Business, Non-profits, City/Government, Customers and Residents?

- **What are the barriers that are in the way to achieving this future?**
  - What doesn't exist that needs to exist?
  - Can we overcome these barriers? If so, then how?

Tabletop Reports

Report out – Table Captains

Summary of key themes

What did we miss?

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Next Steps

- City will prepare and distribute meeting notes
- City will complete Denver Food Vision 2030 by late 2016
- City will complete Denver Food Action Plan 2020 by late 2017
- Others feedback?

Door Prizes!!!

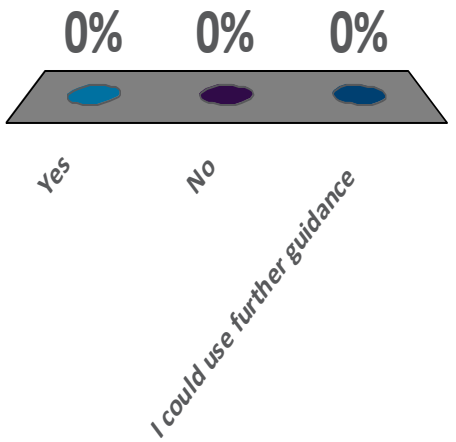
AUDIENCE POLLING

OK, grab the clickers!



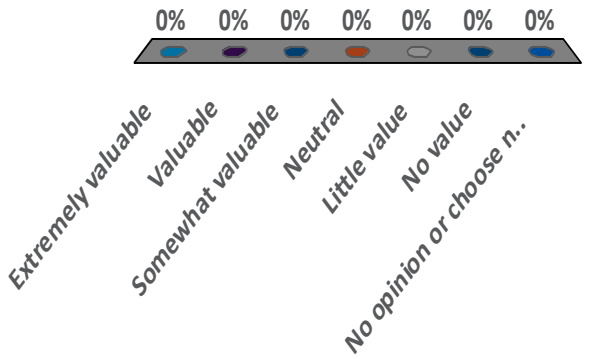
Do you know how you will stay engaged with is effort if you are interested?

A. Yes
B. No
C. I could use further guidance



Please rate the value of the use of your time tonight:

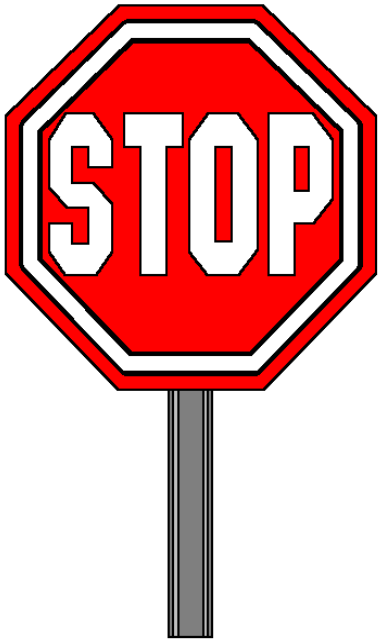
A. Extremely valuable
B. Valuable
C. Somewhat valuable
D. Neutral
E. Little value
F. No value
G. No opinion or choose not to vote



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End of Polling

Please return the clickers to the center of the tables



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Thank You!

Please send additional thoughts, comments, recommendations to:
DenverFoodPlan@denvergov.org

For More information visit us at:
http://www.denvergov.org/foodplan