

Denver Sustainable Food Policy Council

March 15, 2017; 10:00 a.m. – 12:00 p.m.

Location: Denver Urban Gardens, Horse Barn, 1031 33rd Street, Denver, CO 80205

Co-Chairs: Shannon Spurlock, Eric Kornacki, Adam Brock



Mission: The Denver Sustainable Food Policy Council influences policy that fosters food security for all community members, and promotes a healthy, equitable, and sustainable local food system, with consideration for economic vitality and environmental impact.

Council Members Present: Shannon Spurlock (co-chair), Eric Kornacki (co-chair), Adam Brock (co-chair), Mya Bea, Asia Dorsey, Patti Iwasaki, Joanne Katz, Jody Norman, Turner Wyatt, Lauren Duncan, Anne Misak, Reuben Gregory, and Nate Reyher

Council Members Absent: Lisa Warren (excused), Megan Bradley, Jennifer Moreland (Ex-Officio), Wayne Vaden (announced he is stepping down)

Ex-Officio Team Present: Blake Angelo, Tristan Sanders, Analiese Hock

Guests: Cheryl Sanelli, Terri Livermore, Kate Ruygrok, Jenna Smith, Sarah Leach, Heidi Hoffman, Katie Ettman, Chris Herrington, Messa, Scott Clobes, Michele Severson, McKenna Pullen, Ona Crow, Maggie Brown, Mandilyn Beck, David Moosman, Donna Garnett

TIME	AGENDA ITEM/DISCUSSION
10:00 a.m.	Welcome (Eric Kornacki) <ul style="list-style-type: none"> Roll call Introduction of guests
ACTION:	All were welcomed and the meeting came to order. Roll call and short introductions were made. A quorum was present.
TIME	AGENDA ITEM/DISCUSSION
10:15 a.m.	Consent Agenda (Eric Kornacki) <ul style="list-style-type: none"> SFPC February meeting minutes, March meeting agenda
ACTION:	No edits were put forward, and a motion was made to accept the minutes. 1 st by Patti Iwasaki, 2 nd by Lauren Duncan; The motion passed with zero abstentions.
	<ul style="list-style-type: none"> Key points <ul style="list-style-type: none"> ➤ Changed structure of the room. Got feedback. Guest input is valuable but there's a formal distinction between members/non-members (for example, only members can vote). If non-members have a strong opinion, we will take into account. (Adam) Will continue to take input from non-members, members will weigh in on key decisions and continue to consider other feedback regarding structure. (Eric) Action items <ul style="list-style-type: none"> ➤ One addition to the agenda, propose a new meeting time: 9:00am – 11:00am, and an optional networking session 11:00 am – 11:30am, still the third Wednesday monthly. No discussion needed. All are in favor, the motion passes. Asia abstained.
TIME	AGENDA ITEM/DISCUSSION
10:20 a.m.	HB 17-1192 Colorado Food System Advisory Council (COFSAC) (Terri Livermore – Director of Food Policy at LiveWell Colorado) (Shannon Spurlock) <ul style="list-style-type: none"> Presentation Q&A Resolution of support Background: COFSAC is 1 of 18 food policy councils (FPC's) statewide. LiveWell is applying for the double up food bucks program for a grant to run this program in Colorado. Staffing on a volunteer basis at COFSAC. The joint farm task force is between the Colorado Dept. of Agriculture (CDA) and the Colorado Dept. of Education (CDE). Looking at a more sustainable model at the state level to leverage funding. Worked with all 4 state agencies, COFSAC, Farm to School task force, to create this bill. The FPC has grown to 23 members and have 4 tasks: connecting producers to consumers, farm to school, work to get implemented. Paid through state general dollars, will have a staff person dedicated to the effort housed at the CDA.

	<ul style="list-style-type: none"> • CSU and COFSAC are working on a blueprint for food. Invitations went out to the council. • Q: Is the value proposition by having a larger structure staff that we'll be able to leverage more federal dollars to support local initiatives/our work? (Asia) A: Yes, that's one piece. Works with local FPC's around the state, identify issues that might need state level intervention or what's working well that we can scale up and get state resources; will help leverage connecting producers and consumers. (Terri) • Q: Do you see any perceived downside for putting 2 independent organizations/efforts into the CDA? (Eric) A: I don't think so but I can check with the CDA. They were very interested in doing it and they have the best connection to producers. Should make programs stronger. (Terri) • Q: Is there an allocation or request for a staff person? (Patti) A: Yes. Per request, the new revised fiscal note will be about \$89,000. (Terri) • Q: What are the communication strategies that will be set up for producers? (Lauren) A: One point of contact (POC). Will be a marketing effort and strategy. LiveWell and other non-profits will help the word get out. (Terri) • Q: Is there a mechanism for connecting producers to consumers? (Anne) A: Combine 2 committees and create a staffing position. Will initially include a marketing effort/strategy and a POC as an information clearing house. Leveraging – the staff will also look for grants, develop program structure. Policy – idea came from FPC's around CO. There's a mandate in the existing bill that COFSAC stay connected/informed by FPC's around the state. (Terri) • Is there going to be a new round of members for COFSAC? (Blake) A: We have to end all existing members and appoint new ones. Odds are, they will be the same members if they're interested. Up to the CDA. (Terri) • Q: Will there be an online tool to help answer questions? (Nate) A: Both have websites (COFSAC and CDE), there should be. LiveWell helps update the COFSAC. I will make sure they maintain their website. (Terri)
TIME	AGENDA ITEM/DISCUSSION
10:50 a.m.	<p>SFPC Policy Platform (Adam Brock)</p> <ul style="list-style-type: none"> • Working groups share platform goals • Group vote • Key points <ul style="list-style-type: none"> ➢ Reviewed "Denver SFPC – Support for HB17-1992, Colorado Food Systems Advisory Council" (packet of handouts) as a group. The packet is fully crafted (to advise the Mayor to take a support stance). Amendments can be taken and incorporated. There is precedent but needs member approval. (Shannon) ➢ Q: What does presenting to the Mayor do for a statewide initiative? (Patti) A: Their lobbyists will support on the record. Similar to the initiative that incentivized producers to participate in farm to school. (Shannon) We don't take position on state issues but we encourage the Mayor's office as a formal policy advisory for City policy to take a stance on a federal or state issues. (Blake) • Action items <ul style="list-style-type: none"> ➢ Any formal SFPC vote requires the members receive the materials one week ahead of time. No one is opposed to voting today but we will ensure in the future all materials and sent a week ahead of time. (Eric) ➢ Motion to formally approve the Mayoral advisory with minor amendments (listed below): 1st by Jody, 2nd by Asia. All are in favor. The motion passed. No opposed. Anne abstained. <ul style="list-style-type: none"> ▪ Minor formatting (logo)/grammatical amendments: 2nd to bottom whereas end in semi colon. Add a SFPC logo and a City and County of Denver logo. Change capital I on increased, Dept. of Ag. to Colorado Dept. of Ag. Shannon will correct and send to the Mayor's office. ➢ Contact Terri with any questions. Shannon will forward the group updates. ➢ No further formal next steps. As individuals and organizations, you may want to monitor your local representative voting on it. (Blake) The bill will go to appropriations next. Some of you may get an email regarding who's voting on it. (Terri) If it passes and they're looking for members, we will notify you. (Eric) ➢ A: Could someone map out/a graphic to clarify statewide bodies and the ecosystem of food policy decision-making bodies? (Patti) A: Yes, we'll put that together for the next meeting. (Eric)
TIME	AGENDA ITEM/DISCUSSION
11:10 a.m.	<p>Policy Criteria Filters (Adam Brock)</p> <ul style="list-style-type: none"> • Review and discuss proposed filters • Updates from working groups <ul style="list-style-type: none"> ➢ Access and affordability – Katie <ul style="list-style-type: none"> ▪ 3 policies we're considering. Municipal waste reduction and an increase in emergency food assistance. Mobile food markets; mobile food access, in food desserts. Reducing access to some unhealthy items; sugar-sweetened beverages vending policy, tax, or warning label. ➢ Food business – Anne <ul style="list-style-type: none"> ▪ 4 policy goals/platforms. Focused on aligning with the food vision. Enhance food system infrastructure and connect/strengthen businesses and farms in Denver and Colorado. Streamline City

	<p>food permitting processes. Advance City efforts and persuade other public institutions to do local/healthy food/beverage purchases. Promote residential public efforts for pollinators and pollinators' habitats (resilient section of food vision).</p> <ul style="list-style-type: none"> ➤ "SFPC proposed policy development process" policy docket document projected on the screen. (Adam) ➤ Food production – Lauren <ul style="list-style-type: none"> ▪ Focused improving opportunities for urban food production. Reducing tap fees for urban farms. Development bonuses for developers comfortable using land for urban farming. Zoning changes (if feasible) and a property tax reduction. More land availability, make it easier to grow on land. We know what we want to do but not how to do it. (Lauren) A: That's what we're looking for. ▪ Recommendation to reframe as a community asset of food production versus a sale, to align with Park's mission statement of providing educational, recreational opportunities. (Anaise) ➤ Education - Megan's group <ul style="list-style-type: none"> ▪ We haven't met outside the meeting yet. (Meesa) A lot of people are unaware of what healthy foods are, including adults. We have talked about healthy options in checkout aisles. We have goals but haven't had a chance to meet and discuss policies. (Scott) ➤ Other groups can move forward if they're ready. We will need to table a vote on the platform because working groups have more work to do. (Adam) ➤ Q: Can you further define platform? (Lauren) A: The current platform is not specific; addresses goals that specific policies will be working towards. (Adam) It's a guiding vision that aligns with the Denver Food Vision. (Shannon) Changing the timeline is up for discussion. (Eric) This helps us identify the right policies to move forward, a baseline/funnel we filter policies through. A guiding document. (Adam) <ul style="list-style-type: none"> • Action items <ul style="list-style-type: none"> ➤ We received strategies from some working groups but not all. Decide on the policy platform and vote or move to next month's meeting. Process – want the SFPC to review policies, before we talk about specific policies, identify strategies first and keep at a theme level. (Adam) ➤ Specific outcomes for next month: mission, values, and outcomes. <ul style="list-style-type: none"> ▪ The leadership team will put in a document with a week's notice. (Eric) Q: Can you work with groups to move forward? (Anne) A: Yes. (Eric) ➤ Request to group – if you're very close and no specific feedback is requested; the Ex-Officio's (Ex-O's) will do a little tweaking to help empower the leadership team. (Blake) ➤ Deadline for working groups: Thursday, March 30. <ul style="list-style-type: none"> ▪ Deliverables: a list/paragraph of outcomes for how you would like to move specific policies forward and what you will focus on. For each outcome include a sentence and justify why it should be a part of the platform (Adam) (Answer to Patti's question) ▪ Tip: I wouldn't frame it as a mission statement – call out why those specific strategies are included. State we're going to seek a specific outcome by a date and why. (Blake) ▪ Compile statements from each group and there will be a list. Look at next month. ➤ Motion to delay the vote on the platform until next meeting until groups provide information by March 30. Send a document a week ahead and then we will vote. All in favor. The motion passed with no abstentions.
TIME	AGENDA ITEM/DISCUSSION
11:35 a.m.	<p>SFPC Member Handbook (Eric Kornacki)</p> <ul style="list-style-type: none"> • Review Handbook feedback • Key points <ul style="list-style-type: none"> ➤ Reviewed handout, "SFPC Policy Criteria Screen – Draft 3.17, a policy screen document for the platform. This handout is the criteria for filtering policies/narrowing down through docket to issue brief. Will rate the policy 1-5, average scores, and the highest average will be considered eligible for issue briefs and Mayoral advisory. Could be an online survey. City and County of Denver (CCD) staff/Ex-O's will review, including respective organizations. (Adam) ➤ The dotted line represents where the policies groups put it together in a template form and how we decide which move forward to the public as issue briefs and Mayoral advisory. (Adam) (Answer to Nate's question) ➤ "Realistic" is tough to nail. (Lauren) Realistic identifies who will be running it in the CCD and if they have the capacity. (Adam) • Action items <ul style="list-style-type: none"> ➤ Send criteria feedback on Mobilize before we try and vote on it next month.
TIME	AGENDA ITEM/DISCUSSION
11:40 a.m.	<p>Infrastructure Committee Update (Patti Iwasaki)</p> <ul style="list-style-type: none"> • Proposal for process and priorities in recruiting new members

	<ul style="list-style-type: none"> • Action items <ul style="list-style-type: none"> ➤ Will be online by the April meeting – need to run through Barry at CCD first. 7-9 possible positions. Approximately 5-6 positions will step off unless they want to remain on the council. (Patti) I’ll do outreach; we need to check with 5-6 members if they’re ok with another term which is 3 years. (Tristan) ➤ Q: Should there be one person overall responsible for communications as policies are pushed forward or is each group going to have a marketing rep? (Patti) A: There are communications and media relations. Communications – working groups should be empowered to do; but media relations – should probably designate 1 or 2 people. (Adam) Each policy working group I think should have a communications lead. (Nate) Communications draft on Mobilize – I will send feedback, we will address in a working session and the vote to adopt. (Eric) ➤ Goal: application will be up and available beginning of April. 60-day window to close and bring in. Our group needs to more formally assess skill sets. Leaning in to recruit more diversity. Call to recruit people in networks (loose ask to start thinking about recruitment/referrals). (Mya) Interested in folks with broad community network ties across the City. (Patti) ➤ The application will be online, through the City’s website for association and the SFPC website. Will be a face-to-face process for turning in and hard copies (will be at the DUG office) (Answer to Joanne’s question)
TIME	AGENDA ITEM/DISCUSSION
11:45 a.m.	<p>Co-Chair Vote (Eric Kornacki)</p> <ul style="list-style-type: none"> • Review nominations • Vote on incoming co-chair • Co-chair term will begin in June 2017. • Key points <ul style="list-style-type: none"> ➤ Put out a request for nominations. Got 1 direct and 1 indirect. Patti and Nate were nominated. Patti declines. Asia nominated by Lauren, Anne seconds, and Asia declines. ➤ Q: Overview of how much work it would be? (Anne) A: When a 3rd co-chair came on we divided it in 3 separate areas. It was more organic in the past and more difficult. The person coming in steps in to Adam’s role, Eric into Shannon’s role, and Adam into Eric’s role. Co-chair term set up for 2 years, we looked at 3 years so it aligns with member terms. <ul style="list-style-type: none"> ▪ Shannon advises Eric and Adam, does outreach, connect with other FPC’s; POC with the City Council (on council the longest). Eric facilitates/coordinates meetings, puts out agenda items. Adam keeps track of attendance. An additional 2 hours meeting prior to this meeting that sometimes goes over and additional planning retreats as needed. A lot of needing to work on things outside the meeting to pull together documents. An average of 5-10 hours/month. Meeting time is at 7:30 am once a month with Ex-O’s, time can change. It’s spread out. A way to be more plugged in and engaged. ➤ Lisa stepped off the committee chair. ➤ Nate withdraws his nomination but is interested in other ways to plug in. ➤ I would also nominate Anne. (Asia) Anne accepted the nomination. • Action items <ul style="list-style-type: none"> ➤ SFPC members voted to elect Anne as the new co-chair, by dropping paper in bag. All are in favor for electing Anne as the new co-chair. The motion passed. No opposed.
TIME	AGENDA ITEM/DISCUSSION
11:55 a.m.	<p>Food System Updates (Open)</p> <ul style="list-style-type: none"> • A Forward Food Summit conference is April 1 at Mercury Café. Cost is \$35 but we have a grant from Colorado Trust; can apply for a scholarship if interested and there is a non-profit rate. There will be food from Comal, live music, acting performances, etc. There’s a schedule online. (Turner) • Next (optional) Happy Hour in April – combine with an optional field trip (bus transportation won’t be provided). Does anyone want to host? A: Katie will host and can show the food bank. <ul style="list-style-type: none"> ➤ Earthlinks can host a happy hour, there is Strange Brew nearby. Ona can host and show around. ➤ Asia can host at Five Points.
TIME	AGENDA ITEM/DISCUSSION
12:00 p.m.	Adjourned